

# Cyber Security & Information Protection Cluster



## **Sponsorship, Advertising & Event Opportunities**

The CSIPC is a Community Interest Company and operates on a not for profit basis. The aim of the Cluster is share knowledge & expertise within the fields of cyber security, data protection and GDPR. Membership of the Cluster is free, however to maintain free membership, the cluster needs to raise funds in order to continue to deliver free events and provide information sharing platforms to its members.

Each monthly event that the CSIPC holds has the opportunity for sponsorship, speaker presentation slots and exhibiting of marketing materials.

## **Headline Event Sponsor**

### **Benefits**

- ✓ Detailed company biography in all pre – event press releases to the media
- ✓ Logo on CSIPC homepage and event listing page with hyperlink
- ✓ Mentions across all social media channels in every social media release
- ✓ 20 minute presentation slot at event
- ✓ Opportunity to have an exhibition stand at the event for marketing materials.
- ✓ 2 x pop up stand space near the stage/presentation area.
- ✓ Opportunity to put marketing materials throughout venue
- ✓ Post event newsletter & press release
- ✓ Access to delegate list with respective data privacy

## **Event Support sponsor**

### **Benefits**

- ✓ Summarised company biography in all pre – event press releases to the media
- ✓ Logo on CSIPC homepage and event listing page with hyperlink
- ✓ Mentions across all social media channels in every social media release
- ✓ 15 minute presentation slot at event
- ✓ Opportunity to have an exhibition stand at the event for marketing materials.
- ✓ 1 x additional pop up stand space near the stage
- ✓ Opportunity to put marketing materials throughout venue
- ✓ Post event newsletter & press release
- ✓ Access to delegate list with respective data privacy

## **Event Exhibition Stands**

At each event, there will be 4 Exhibition space/tables available to members. These operate on a first come, first served basis. No company will be allowed to exhibit at more than one event in a 4 month period to allow all members access to this service.

### **Benefits**

- ✓ 1 x 6ft table (or equivalent space) – No cloths are provided.
- ✓ Mentions across all social media channels about your event presence.
- ✓ Your company logo listed on the event listing page with hyperlink.

## **CSIPC Website advertising**

The homepage of the CSIPC website [www.cybersecuritycluster.co.uk](http://www.cybersecuritycluster.co.uk) has an animated rolling banner providing the opportunity for members to market their goods and services to its members. As the Cluster is free to members, these spaces operate on a first come, first served basis. No company will be allowed to purchase the advertising space for more than one month at a time and will then also only be allowed to do so once in a 4 month period to allow all members access to this service.

The rolling banner is available on a calendar month basis (the 1<sup>st</sup> day of the month until the last day of that month).

There will be a maximum of 5 companies marketing their services as part of the banner. Please contact us further about banner dimensions.

## **Contact CSIPC**

Interested in sponsoring? Email us at: [info@cybersecuritycluster.co.uk](mailto:info@cybersecuritycluster.co.uk) with your contact details and interested sponsorship level.